

NORTH CAROLINA CENTRAL UNIVERSITY
SCHOOL OF LIBRARY & INFORMATION SCIENCES

PRESENTS THE
NINETEENTH NORTH CAROLINA SERIALS CONFERENCE

New Tricks for Old Dogs: Serials Control and Access

April 15, 2010

**The William and Ida Friday Continuing Education Center
Chapel Hill, NC**

AGENDA

8:00 - 8:30 am	Continental Breakfast /Conference Packet Pickup
8:30 - 8:45	General Session: Welcome
8:45 - 9:30	<p>Keynote Address: <i>Running in Packs: a Consortial View of Serials Use</i></p> <p>Tim Rogers, Executive Director, NC LIVE</p> <p><i>Libraries have been dealing individually with the changing face of online serials management and use for more than two decades. Recent economic circumstances have encouraged libraries to take advantage of the safety of the consortial "pack." Using data from North Carolina libraries and beyond, Tim Rogers, executive director of NC LIVE, talks about the impact consortial arrangements have had on collection development and patron use patterns. He will also identify key challenges facing consortia and their library members as they continue to run in packs.</i></p>
9:45 - 10:30	<p>Concurrent Session One <i>(Note: Session 1C is repeated in Concurrent Session Two.)</i></p>
	<p>1A. <i>Manipulating, Managing, and Making Your Case for Vendor Records</i></p> <p>Jacquie Samples, Continuing & Electronic Resources Librarian, North Carolina State University</p> <p>Erin Stalberg, Head, Metadata and Cataloging, North Carolina State University</p> <p><i>This session will discuss models for the acquisition and management of large record sets for serials and electronic resources, including issues around negotiation and pricing of vendor record sets, practical tips for analyzing record sets for quality, using MarcEdit to batch update large sets or transform data from other sources such as Excel, and addressing questions around cost and benefit of purchasing vendor records versus in-house cataloging (and record enrichment).</i></p>
	<p>1B. <i>Helpful Hints to Successful Project Management</i></p> <p>G.M. (Bud) Bencoter, Lecturer, Fuqua School of Business, Duke University; and Principal Associate for Quanovia</p> <p><i>How many times have you worked on a project, either as the leader or a member of the team, and were frustrated because things weren't getting done in a timely manner with a quality outcome? This session will focus on what it takes to ensure that all of your projects are clearly defined, that roles are well understood and that milestones and deliverables are completed on time to the satisfaction of the client. All of this without having to learn a complicated software program!</i></p>

	<p>1C. Professional Development for Paraprofessional Staff</p> <p>Tiffany Allen, Personnel Librarian, University Libraries, University of North Carolina at Chapel Hill</p> <p><i>What is professional development and why is it important to staff, supervisors and the organization as a whole? Making the case for professional development, and how it enhances work, builds goals, develops the library, and recruits to the profession. In this session, we will explore varied opportunities for professional development and discuss the costs and benefits from both the supervisor and staff perspectives.</i></p>
10:30 – 10:45	Networking Break
10:45 - 11:30	<p>Today's Technology Trends, or, "What Do I Do With That?"</p> <p>Lauren Pressley, Instructional Design Librarian, Wake Forest University</p> <p><i>We can see that the information environment is changing quickly around us. These changes impact the experiences and expectations of our users. This presentation will address some of these trends as well as emerging and upcoming technologies. Throughout the session we'll discuss the potential application of these technologies for library work and consider how these new technologies might enhance the work of the library.</i></p>
11:45 - 12:30 pm	<p>Concurrent Session Two</p> <p><i>(Note: Session 2C is repeated from Concurrent Session One.)</i></p>
	<p>2A. Through New Eyes: Old Dogs ... New Tricks</p> <p>Jason K. Alston, Diversity Resident Librarian, University of North Carolina at Greensboro</p> <p>RaShauna Brannon, University Library Technician, Acquisitions, North Carolina State University</p> <p>Keisha Poole, University Library Technician, Metadata and Cataloging, North Carolina State University</p> <p>Laura Williams, Head of Order Management, Acquisitions Department, Duke University</p> <p><i>This panel discussion will feature four recent library school graduates who will share their experience with re-designing workflows for new technologies, open access initiatives, and with using tools and software for documentation, collaboration, and electronic resources management. Please join us for a thoughtful dialogue on transformed workflows and processes within the dynamic world of resources management.</i></p>
	<p>2B. Time Management and You</p> <p>Michael Crumpton, Assistant Dean for Administrative Services, University Libraries, University of North Carolina at Greensboro</p> <p><i>Managing time is more about managing yourself than managing others. This session will focus on how you make the decisions with regard to the use of your time while recognizing how others can play a part in that decision making process. Everyone has an equal amount of time allotted each day, but everyone uses their time differently based on perceived values and priorities. Learning to determine what is most important as well as watching out for situations that waste your time is key. This session will discuss tips and priorities as it relates to your personal investment in individual use of time.</i></p>

	<p>2C. Professional Development for Paraprofessional Staff</p> <p>Tiffany Allen, Personnel Librarian, University Libraries, University of North Carolina at Chapel Hill</p> <p><i>What is professional development and why is it important to staff, supervisors and the organization as a whole? Making the case for professional development, and how it enhances work, builds goals, develops the library, and recruits to the profession. In this session, we will explore varied opportunities for professional development and discuss the costs and benefits from both the supervisor and staff perspectives.</i></p>
12:30 - 1:30	Lunch
1:30-2:15	<p>Round-table Discussions:</p> <p><i>Changing Roles of the Serials Paraprofessional</i></p> <p><i>Electronic Resources Management</i></p> <p><i>Hot Topic - tbd</i></p> <p><i>Keeping Skills Current</i></p> <p><i>Redesigning Job Descriptions & Workflows</i></p> <p><i>Valuing Employees</i></p>
2:15- 2:30	Power Break
2:30 - 3:45	<p><i>Evolving Collection Development Strategies for Electronic and Serial Resources: A Panel Discussion</i></p> <p>Panelists:</p> <p>Beth Hoskins, Library Relations Specialist, Duke University Press</p> <p>Victor Lao, Academic Licensing Manager, Springer Science + Business Media</p> <p>Joseph Thomas, Head of Collection Development, East Carolina University</p> <p>Kathy Winslow, Library Director, North Carolina Wesleyan College</p> <p>Moderator:</p> <p>Patrick L. Carr, Head of Electronic and Continuing Resources Acquisitions, East Carolina University</p> <p><i>Libraries' strategies for developing their electronic and serial resource collections are evolving. The forces driving this evolution range from funding scarcities to changing patron expectations, the emergence of new tools for collection evaluation, and the exploration of differing models for acquiring access. This panel session will feature a variety of perspectives on how libraries are developing their collections and how publishers are partnering with libraries to ensure that collections continue to effectively serve patrons' needs during a time of stagnant or decreasing material budgets.</i></p>
3:45 – 4:00	Closing Remarks/Wrap-up