

NINETEENTH NORTH CAROLINA SERIALS CONFERENCE

New Tricks for Old Dogs: Serials Control and Access

SPEAKERS

Jason K. Alston is currently serving as the University of North Carolina at Greensboro's first ever Diversity Resident Librarian. Prior to working for UNCG, Jason earned a bachelor's degree in English from UNC-Wilmington and a master's degree in library science from North Carolina Central University. Jason's term with UNCG ends in June, and he is currently searching for his next job. He wishes to remain in the state of North Carolina.

G.M. (Bud) Benscoter has taught Leadership Communication in the Fuqua School of Business since 2006. He has a Master's and Ph.D. in Instructional Systems Design from Penn State, where he taught for 20 years in both the Instructional Systems and M.B.A. programs. He received the Excellence in Teaching Award from the Smeal College of Management in 1997 and 2005. Bud also taught for three years at the Wharton School of Management at the University of Pennsylvania. Bud is also the Principal Associate for Quanovia, a performance improvement company. He was the founder of GMB Performance Group, a company specializing in organizational development, human performance improvement and training. Bud has nearly 25 years of experience in marketing, sales, training, organization development, and management. He is Past President of the Great Valley (PA) and the Carolinas Chapters of the International Society for Performance Improvement. He is a member of the ASTD-RTA (Raleigh) chapter. He has published numerous articles, and is a frequent speaker at regional and international conferences.

RaShauna Brannon is a recent graduate of the North Carolina Central University School of Library and Information Sciences, where she received her MLS degree. Since 2006, she has been employed as a University Library Technician in the Acquisitions Department of North Carolina State University Libraries. Her knowledge of serials and electronic resources continues to expand, and she is looking forward to building a successful career as an Electronic Resources Librarian in the future.

Patrick L. Carr is Head of Electronic & Continuing Resources Acquisitions at East Carolina University's Joyner Library. Prior to starting at ECU in July 2008, he worked as serials librarian and coordinator at Mississippi State University. Patrick holds an MLS from Clarion University of Pennsylvania and an MA in English from the University of Rochester. His research has appeared in such journals as *Serials Review*, *The Serials Librarian*, and *Library Resources & Technical Services*, and a book he co-edited, *Managing the Transition from Print to Electronic Journals and Resources*, was published in 2008 by Routledge Press. Patrick is an active member of NASIG and currently serves as a Member at Large on the organization's Executive Board.

Michael A. Crumpton is the Assistant Dean for Administrative Services for the University Libraries at The University of North Carolina at Greensboro, responsible for budget, facilities and human resource administration. Michael received his MLS from the University of Kentucky after a 22 year retail management career. His experience includes working with the infrastructure components associated with public service and collection management issues. Michael is also a certified Senior Professional in Human Resources through the HR Certification Institute, a division of the Society of Human Resource Management, and has a teaching certification from North Carolina State University.

Beth Hoskins is the Library Relations Specialist at Duke University Press. In her eight years with the Press, she has worked in both the Customer Service and Journals Marketing departments, specifically focused on electronic collection support and development. In her current role, Beth serves to build better relationships between Duke University Press and the library community.

Victor Lao is the Academic Licensing Manager for the South East territory from Springer. He graduated from Rutgers University in New Jersey with degrees in Accounting and Finance. He has worked in STM publishing for over 8 years, six years as the Controller for Humana Press and two in his current position with Springer. He currently manages all electronic product sales as well as journal licenses.

Keisha L. Poole holds a B.S. in Business Administration from the University of North Carolina at Greensboro and is in her last semester of course work towards earning an M.L.S. in Library Science from North Carolina Central University. She has been an employee of North Carolina State University Libraries in the Continuing & Electronic Resources section of the Metadata & Cataloging Department for over 3 years. Her professional interests include metadata and cataloging, increasing information literacy, and the promotion of librarianship as a career path.

Lauren Pressley is the Instructional Design Librarian at Wake Forest University. Lauren's primary interest is helping libraries and community members learn about the changing information landscape and think about what that means for them as consumers and producers of information. She frequently writes and presents on issues related to the future of information, educational technology, the future of libraries, and emerging technology.

Tim Rogers is the executive director of NC LIVE, a member-driven content and service provider that supports education, enhances statewide economic development, and increases quality of life of North Carolinians through the state's public, community college, and private and public university libraries. Established in 1998, NC LIVE enables all libraries to provide a common platform of quality online information regardless of geography, economic circumstance, or population distribution. His focus has been to increase awareness, resource utilization, and overall return on investment for each library in the state. Tim holds degrees from SUNY at Buffalo and Indiana University, and was a public library director in both New York and Kansas before joining NC LIVE in 2007. He is active in professional organizations and serves as vice chair of the local library board.

Jacquie Samples is the Continuing & Electronic Resources Librarian at North Carolina State University Libraries where she leads the Continuing & Electronic Resources section of the Metadata & Cataloging Department. Samples has also worked in the Acquisitions department at NC State as well as several staff

positions at the University of Iowa. Samples has been active in ALA for several years, most notably serving on the MARC advisory committee (MARBI) from 2004-2008. She was also a program participant in the ALA Emerging Institute in 2008. Beginning in 2009, Samples will be a web course instructor for two Association for Library Collections and Technical Services (ALCTS) online classes, "Fundamentals of Electronic Resource Acquisitions" and "Fundamentals of Cataloging."

Erin Stalberg is Head of Metadata & Cataloging at North Carolina State University Libraries where she leads a department responsible for the cataloging of materials of all formats and in all languages, both in MARC and in non-MARC schema. She has held previous positions as Head of Cataloging Services at the University of Virginia Library and at Saint Joseph's University. Stalberg also served as the Librarian for Semester at Sea in spring 2007. Stalberg is active in the American Library Association (ALA), Association for Library Collections and Technical Services (ALCTS), and she serves as webmaster for the Women's Studies Section of ALA, Association of College and Research Libraries (ACRL). Stalberg is also a trainer for the Library of Congress/ALCTS program "Metadata Standards & Applications," in the series Cataloging for the 21st Century.

Joseph Thomas is Head of Collection Development at Joyner Library, East Carolina University. He has previously worked in Electronic Resources Management and in Reference and Instruction. He holds a BA in English Education from UNC Chapel Hill, an MA in English from UNC Greensboro, and an MSLS from UNC Chapel Hill.

Laura Williams has a background in both musicology and librarianship. She holds a B.A. in Music History from Connecticut College, an M.A. in Musicology from UNC-Chapel Hill, and has completed ABD requirements for a Ph.D., pursuing research interests in 19th-century Italian opera. She has worked in the area of library technical services since 1993, first at UNC-Chapel Hill as a cataloger in the Rare Book Collection, then as the technical services supervisor at the UNC Music Library. She has been at Duke University Libraries for the past 12 years, where she is currently the Head of Order Management in the Acquisitions Department and also participates in reference services and library instruction at Duke. She was a member of the 2008 cohort of the TRLN Management Academy, and participated in a study abroad program focused on librarianship in Denmark through NCCU in the summer of 2009. She received the M.L.S. degree from NCCU in August 2009 with a concentration in Academic Libraries.

Kathy Winslow has served as Director of the Library at North Carolina Wesleyan since 1997, with responsibility for library services for all NC Wesleyan College campus locations. During her tenure, she has applied for and received grants to fund new automation systems, instructional technology, and book collections for the library; she planned and supervised the construction of a library addition that nearly doubled the size of the library, increasing usage by about 130%; and she has developed library services for two off-campus sites. In the twelve years she has been director, the library has moved from print and microform to electronic books, periodicals, and databases. Kathy Winslow received her M.S. in Library Science from the University of North Carolina at Chapel Hill and her M.B.A. from the University of Florida at Gainesville. She is a member of ACRL and NCLA, and serves on the NC LIVE Resource Advisory Committee.